

Marc J. DelMonico, Ph.D.
marc.delmonico@gmail.com | Phone: (202) 286-3659

PROFESSIONAL EXPERIENCE

Executive & Leadership Roles

Saint Luke Institute

Director of Communications & Online Education | SLIconnect (2024 – Present)

- Development, implementation, and oversight of all online and on-ground education programs aimed at psychological, spiritual, leadership, health and related support endeavors for Catholic and other church ministers and leaders, including oversight of curriculum design, production, delivery, evaluation, budgeting, and staffing
- Strategizing, planning, managing, and executing comprehensive communications and marketing efforts to highlight internationally-known mental health clinical outpatient care programs for Catholic and other clergy, women and men in religious life
- Strategizing development practices for the organization, bringing in \$660,000 gross for the organization
- Oversight of online learning platform with over 6,000 users and \$80K - \$100K net sales annually
- Speaking at conferences and providing organizational expertise at external events
- Partnering with and resourcing all departments in the creation of all education and communication projects
- More information: <https://churchmd.com/sli>

United States Conference of Catholic Bishops, Washington, D.C.

Assistant Director of Certification for Ecclesial Ministry and Service, Secretariat of Catholic Education (2018 - 2023)

- Professional resource and strategy leadership, together with U.S. bishops' subcommittee
- Collaborated with and resourced the national body of bishops, individual arch/bishops and dioceses, over 12 national ministry organizations consisting of thousands of members, and nearly 40 graduate ministry programs
- Developed and enhanced recruitment, formation, credentialing recognition and institutional support of lay ministry leaders at a national level during a heightened time of structural and institutional change
- Oversaw several multi-year USCCB engagements with, and approval of, national standards developed by various ministry organizations for parish lay ministry leadership roles, chaplaincy in health care and prison ministries, and campus ministries, among others
- Workshop presenter and lecturer on field developments at multiple national conferences
- Additional details and approved ministries competencies available at churchmd.com/layministry

Catholic Prison Ministries Coalition

Grants Manager (Contract, project) (Remote, 2023-2024)

- Strategized, organized, prepared, oversaw, implemented and reported on grants, grant applications, letters of inquiry and proposals for funding in light of mission and activities
- Secured grants totaling over \$50,000 in a six month period of project work, with exploratory options for up to an additional \$100K

Perisphere Media

Consulting Partner (2023 – 2024); Executive Producer (2014 - 2022); Producer (2011-2013)

- Partnered with owner in initial start up and onboarding of existing and new clients
- Strategized and budgeted website design, development and digital communications for small businesses and nonprofit organizations ranging from \$2,000 to \$30,000
- Implemented and managed projects and ongoing digital outreach work for clients, including social media strategy
- Collaborated with team to ensure timely deliverables
- Performed technical consulting on a wide variety of third-party data platforms, CRMs, email, DNS and related online ecosystem solutions
- Strategized and implemented on-ground and virtual national events and conferences, including seamless event app integration, scheduling, on-site media management, and related social media promotion

Communications Roles

Conference of Major Superiors of Men

Digital Media Coordinator (2016-2018)

Franciscan Action Network (FAN), Washington, D.C.

Founding staff member, Digital Communications and Outreach Coordinator (2007-10)

- Ideated and implemented ground-up digital and communications strategy
- Articulated strategy and oversaw implementation of strategy and initial growth of membership
- Provided structure and consultation related to the social justice advocacy priorities of the organization and communication to individual and institutional members
- Implemented regular communications schedule and organized strategic messaging in conjunction with leadership

Academic Roles

Loyola University Maryland, Baltimore, Md. | *Affiliate Faculty, Dept. of Theology (part-time) (2023)*

Marymount University, Arlington, Va. | *Adjunct Faculty, School of Arts & Sciences, Department of Theology & Religious Studies (2016-2019)*

EDUCATION

Ph.D. (Historic & Systematic Theology). The Catholic University of America.
M.Div. | M.A. (Systematic Theology), with distinction. Washington Theological Union.
B.A., (Theology, Philosophy) summa cum laude, honors. St. Bonaventure University.
New York State Regents Diploma with Honors. Notre Dame High School, Utica, NY.